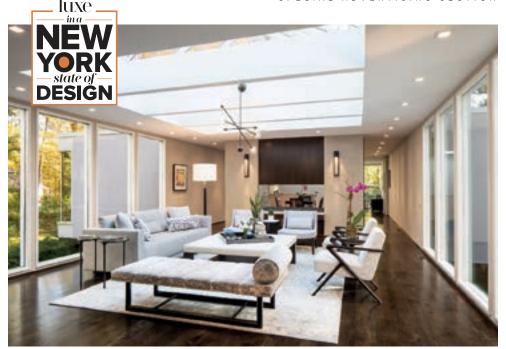
#### SPECIAL ADVERTISING SECTION





# JOLIE KOREK + COMPANY

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Jolie Korek seeks to blend the best of two worlds in her work as an interior designer. As she roams New York City, she draws inspiration from the fine art and culture of its museums and mix of modern and classic architecture. "Walking around and absorbing the arts, culture and diverse positive energy is what inspired me to become a designer," she says. But East Hampton's natural roots are just as crucial to her work. From the floral to the refined, Korek's influences manifest themselves in how she approaches and designs a space, resulting in the varied portfolio of projects she's completed. "I love traveling, but I am always grateful to call the Greater New York area home," Korek says. "We bring with us the world of goods and then shape it to our clients' needs." "It's impossible to walk through New York City and not **learn something new.**"

## SOURCES OF THE SPARK

In the city that never sleeps, there is always something to drive the passionate creative. Here are Korek's go-tos:

- ICFF
- Park Avenue Armory events
- The MoMA
- Whitney Museum of American Art



For creative stimulus and quiet respite alike, Korek turns to a treasured retreat, **the crown jewel of East Hampton:** Gardiners Bay. "I try never to miss a sunset or sunshine, and this is where I take them in," she says. So of course, her perfect Saturday begins there. "A sunrise paddleboard on the bay and a bike ride to a farmer's market for some rustic seafood salad are the recipe for another day in paradise."



Above Stunning in its materiality and size, a freestanding tub anchors this luxurious bath. **Top** A neutral palette with small pops of color in the art and plants gives this living room a polished, yet personable feel. **Bottom** An impressive backsplash and waterfall countertop, sleek appliances and contrasting wood cabinetry—what's not to love? **Photography** Courtesy of Jolie Korek + Company

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